


Vincent Minichiello

Web Developer // Marketing Strategist

516.587.4665 

VinMinichiello@gmail.com 

www.VincentMinichiello.com 

531 Hunters Dance Road 

Fort Mill, SC 29708

Job Experiences

Website Developer / Marketing Strategist

Nov 2016-Current

LJR Tattoo Management - Fort Mill, SC

- Develop, design and maintain websites for a multitude of brands under the LJR Management umbrella (WorldFamousTattooInk.com, UltimateTattooSupply.com, Permablend.com, UnitedInkProductions.com, Soho.ink, FreshlyInkedMag.com and more).
- Revamp e-commerce solutions for Ultimate Tattoo Supply; including website, POS system and inventory control platform
- Train staff on newly implemented technologies; Shopify platform, NetSuite/Oracle, Magento
- Update websites with current distributor assets, products, event line-ups/schedules
- Create and implement marketing campaigns
- Proofread articles for bi-monthly, nationally published magazine
- Closely work with team at Virgin Cruises on Squid Ink project

Lead Web Developer

April 2016-Sept 2016

Target Points Inc. - Garden City, NY

- Use WordPress CMS to develop websites for internal and external clients
- Work with staff to complete projects in a timely manner
- Keep clients informed of progress of work
- Contact clients to collect website content/information
- Organize client information for others on staff
- HubSpot Certified for Inbound Marketing
- Train others on staff on WordPress and other web related utilities

Help Desk Analyst

Nov 2005-April 2016

Astoria Bank - Lake Success, NY

- Provide aid to company employees on such matters as, compliance issues, password resets, technical support and facility dispatch.
- Train branch management staff on new equipment, policies and software.
- Complete weekly reports on branch activity such as processing errors and missing customer profile information.
- Review and approve/deny Power Of Attorney and Guardianship paperwork as well as review and advise on Trust documents.
- Follow up on existing work orders from Tech Support and/or requests from branch employees.

Education

Associate's Degree - Liberal Arts/Creative Writing


Sept 2000-May 2003

Nassau Community College - Uniondale, NY

- Graduated with 3.2 GPA
- Excelled in creative writing/business writing courses

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References & Portfolio

Available upon request



Resume Summary

- Experienced professional with a successful background in banking operations, retail management, WordPress and Shopify website development, sales and marketing.
- Computer trained with experience in MS Office Suite such as Word, Excel, Outlook, Access and Powerpoint, as well as experience with Dreamweaver, Filezilla, WordPress, Shopify, Drupal, HubSpot, G Suite, Basecamp, Trello, Slack and MadCap Flare.
- Desire for continuous improvement of overall knowledge, skills and abilities.